

Project APROREYNA

BROCHURE 2026

Project developed by Aprocassi women

Get to know us



INTRODUCTION

APROREYNA was founded in 2021 as a productive diversification initiative led by women members, wives, and daughters of coffee farmers from APROCASSI who decided to transform their effort and knowledge into a new opportunity for their families and communities.

This project promotes the development of beekeeping as a sustainable activity that complements coffee production, encouraging the responsible production of honey and its by-products, the technical management of beehives, and their proper commercialization. Through this initiative, bees produce high-quality honey while also contributing to the pollination of coffee plantations, strengthening biodiversity and agricultural productivity in the provinces of San Ignacio and Jaén, Cajamarca.

APROREYNA is consolidating itself as an associative model led by women, where technical training, the provision of beekeeping equipment, and organizational strengthening create new income opportunities for coffee-growing families.

More than a productive project, APROREYNA represents empowerment, sustainability, and territorial development, reaffirming APROCASSI institutional principle:

“The family, the pillar of sustainable development.”



GENERAL OBJECTIVE

To strengthen beekeeping among Aprocassi families as a strategy for income diversification, promoting the inclusion and leadership of women and contributing to environmental conservation and the sustainability of coffee farms.

To strengthen the technical beekeeping capacities of Aprocassi coffee-growing families.



To provide equipment and tools for the proper production of honey and its by-products.

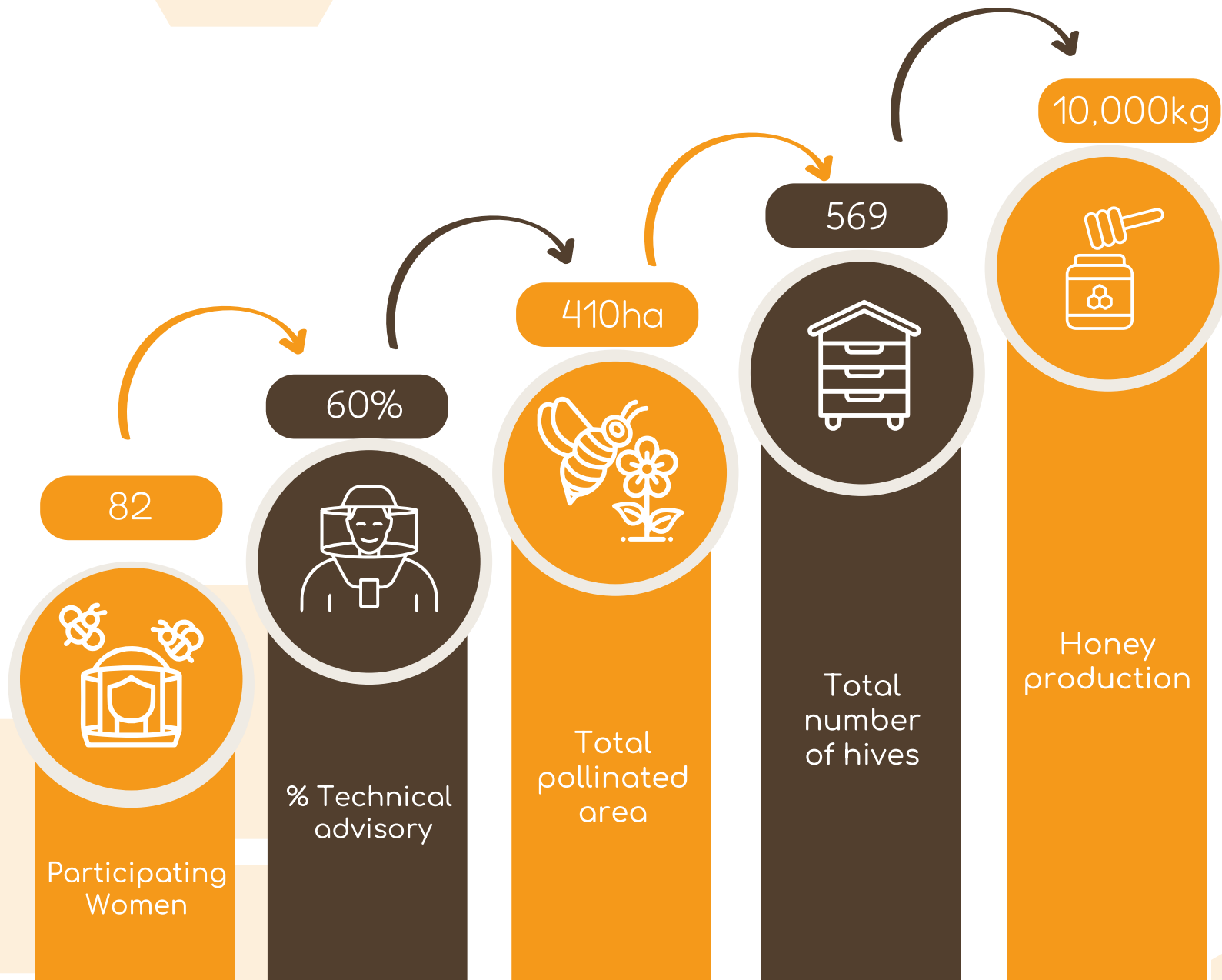


To increase family income through productive diversification with the production and commercialization of honey and bee-derived products.



SPECIFIC OBJECTIVES

IMPACT RESULTS



The enthusiasm to continue collaborating with the women of our Aprocassina community remains strong. Together, we strengthen capacities, share knowledge, and work toward sustainable development, gender equality, and community well-being. United, we overcome challenges and achieve common goals.

STRATEGIC ALLIES

Our strategic partners play a key role in the development of our project.



BENEFITS

Our impact on the three main pillars

ECONOMIC



SOCIAL



ENVIRONMENTAL





TESTIMONY

DIANA NOLASCO FLORES

Caserío Lambayeque, Chirinos, San Ignacio

I would like to thank Aprocassi for their valuable support, for opening doors for us, and for always being present in promoting women. Thanks to this, today we are empowered women.

We have started beekeeping, and it is going well. This activity has become an additional source of income that contributes to our household economy, complementing what we earn from coffee.

Furthermore, beekeeping is an easy activity to manage and can be perfectly carried out by women, allowing us to continue growing.

PHOTO GALLERY







APROCASSI



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